

REO Rafting Adventure Resort Sponsors & Partners

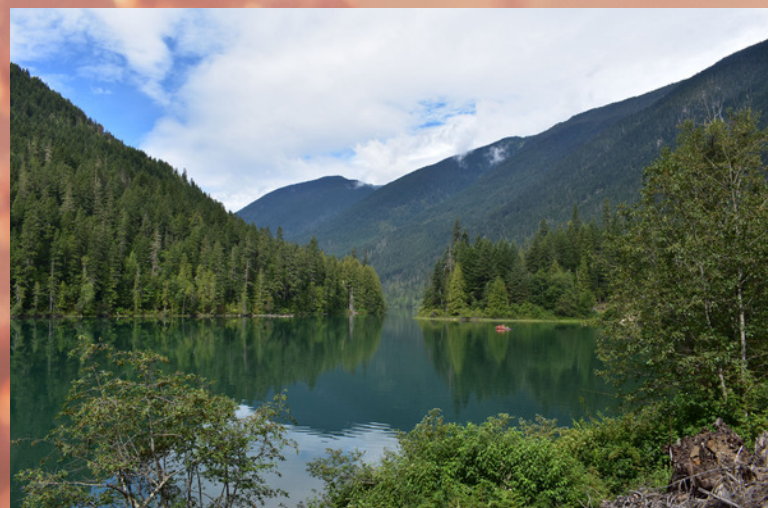
Bronze Sponsor

Our entry-level opportunity offers your branding and promotion at our resort for up to two sponsored events, retreats, or a specific adventure vacations. Our Bronze Sponsors receive:

- Your logo with link to your website on REO website for 2 events, retreats or adventures
- Your logo with link to your website on our Partners & Sponsors page as Bronze Sponsor
- Signage and recognition at resort during event (posters, printed cups, name mentions, etc)
- Social Media mention on retreat or event posts

Value: \$300-\$500. Typical arrangement is your product in equivalent value and reciprocal marketing where appropriate. Inclusions and terms are negotiable to best meet your objectives.

Example: Ethical Bean



Silver Sponsor

Our Silver Sponsorships are ideal for companies that would like greater marketing exposure to REO guests and our promotional efforts plus valuable GCs for our adventures and vacations that they can be used as prizes or given to valued staff and clients:

- Your logo with link to your website on REO website for 4 events, retreats or adventures
- Your logo with link to your website on our Partners & Sponsors page as Silver Sponsor
- Your logo with link to your website in 2 REO emails newsletters (10,000+ subscribers)
- Signage and recognition at resort during event (posters, printed cups, name mentions, etc)
- Social Media mention on retreat or event posts
- \$500-\$600 in REO GCs toward rafting, family adventures, glamping vacations or retreats.
Can be used for prizes, giveaways to staff and valued clients

Value: \$1000-\$1200. Typical arrangement is your product in equivalent value and reciprocal marketing where appropriate. Inclusions and terms are negotiable to best meet your objectives.

Example: Hardbite Chips



Gold Sponsor

Our popular Gold Sponsor opportunity offers exclusivity for your food or beverage product (by food or beverage category) for our summer social hour events at the resort (40 events over the summer season) or during our snack breaks during adventures (100 events over the summer). The Gold sponsorship offers much greater exposure at our resort and via our online and offline marketing and promotional efforts. A Gold level partnership includes:

- Your logo w/ link to your website on REO website for 7 events, retreats or adventures
- Your logo w/ link to your website on our Partners & Sponsors page as a Gold Sponsor
- Your logo w/ link to your website in 4 email newsletters (10,000+ subscribers)
- Signage and recognition at resort during event (posters, printed cups, name mentions, etc)
- Social Media mentions on the retreat or event posts
- \$1000-\$1500 in REO GCs toward rafting, family adventures, glamping vacations or retreats. Can be used for prizing, giveaways to staff and clients, etc.
- Exclusivity: by food or beverage category for snack breaks, social hours, breakfasts, etc.

Value: \$2000-\$3000. Typical arrangement is your product in equivalent value and reciprocal marketing where appropriate. Inclusions and terms are negotiable to best meet your objectives.

Example: CLIF Bar (exclusive healthy snack bar provider for rafting trip snack breaks)



Platinum Sponsor

Our premier Platinum Sponsor opportunity offers exclusivity for your food or beverage product (by food or beverage category), maximum exposure at our resort and via our online and offline marketing and promotional efforts, and maximum REO prizing to support a major radio, in-store or other major promotional program. A Platinum level partnership includes:

- Your logo w/ link to your website on REO website for 12 events, retreats or adventures
- Your logo w/ link to your website on our Partners & Sponsors page as Platinum Sponsor
- Your logo w/ link to your website in 8 email newsletters (10,000+ subscribers)
- Signage and recognition at resort for all events, retreats and social hours (posters, printed cups, name mentions, etc)
- Social Media mentions on the retreat or event posts
- \$2,500-\$3,000+ in REO vacations and retreats for prizing and giveaways as part of large-scale marketing and promotional program (radio, in-store, product packaging, online, social media, tradeshow, special events & festivals, etc)
- Exclusive: 1 beer sponsor; 1 craft cider sponsor; 1 BC wine sponsor, etc.

Value: \$5000+. Typical arrangement is a negotiated value of your product plus a commitment to an investment in a major marketing or promotional project involving REO vacations as prizes. Inclusions and terms are negotiable to best meet your objectives.

Example: Wards Cider (exclusive wine/cider provider for social hours)

